TCL Strategic Plan

2022/2023–2026/2027

GOALS

OBJECTIVES

Cultivate an environment of accountability, communication, and growth.

Enhance accountability through institutional effectiveness efforts.
- Establish a Director of Institutional Effectiveness position.
- Purchase, implement, and provide training for an institutional effectiveness software.
- Update IE Timeline.
- Revise and update IE webpage.

Enhance communication with students, employees, and the public.
- Review and update all College policies and procedures.
- Establish a TCL mascot.
- Increase social media presence.
- Enhance utilization of Navigate System within Academic Affairs.

Grow College enrollment.
- Increase headcount by 2% per year.
- Increase credit hour production or FTE by 2% per year.
- Increase online course enrollment by 5% per year.
- Increase dual enrollment headcount by 3% per year.
- Investigate offering courses to incarcerated students.

Employ and Retain qualified and results-oriented employees.
- Fill vacant positions.
- Develop and provide employee professional development opportunities.
- Promote and Increase utilization of Percipio, the new software foundation for Skillsoft Learning Management System.
- Provide monthly health/wellness programs for employees, including physical, mental and emotional wellness support for all TCL employees.
- Develop an employee recognition program for employees.
- Attract diverse candidates to open positions and promotional opportunities by seeking/expanding new places to advertise positions at TCL.

Advance academic quality.

Enhance faculty Professional Development.
- Establish Clist Center for Excellence.
- Implement Go2Knowledge.
- Establish Spring virtual workshop series.
- Review and enhance the adjunct faculty orientation course.

Enhance online offerings.
- Convert all courses to Blackboard Ultra.
- Purchase, provide training and implement a video capture software for online instruction.
- Develop standard guidelines for online courses.
- Develop a process of peer review for online courses.
- Establish a recording studio.
- Enhance use of videos in online courses.

Refine and improve operational effectiveness and promote resource stewardship.

Enhance security campus wide in multiple areas to include personnel, systems, and identification.
- Install panic button system.
- Provide access ID badges for faculty, staff, and students.
- Investigate increasing maglock access accountability/control on doors.
- Investigate updating security camera system.
- Investigate increasing fire/security alarm systems for buildings at all campuses.

Enhance facilities.
- Investigate the possibility of a Workforce Center at New River.
- Develop a revised master facilities plan.
- Renovate Building 6 for Human Resources and Physical Therapy.
- Renovate Building 2 for Continuing Education.
- Renovate Building 8 for the College HUB.
- Renovate undeveloped area of the Culinary Institute of the South.
- Install new phone system.
- Create a Library/Information Literacy Classroom in Building 12.

Maintain and improve institutional fiscal strength.
- Assess current business office organizational structure.
- Review and realign position descriptions for the Administrative Services area.
- Assess Administrative Services employee professional development needs.
- Evaluate and determine a plan for technology needs and enhancements for the Administrative Services area.

Enhance and sustain student success from application to completion.

Enhance onboarding and first year experience.
- Develop and implement a First Year Experience course.
- Increase student participation in New Student Orientation by 20%.
- Investigate bookstore, textbook, and Open Educational Resource options.

Refine retention and completion efforts throughout student success points.
- Increase retention rates by 2% per year.
- Increase graduation rate by 2% per year.
- Establish an Early Alert Program.
- Increase percentage of students who see a Navigator or Faculty advisor.
- Revamp student placement requirements.
- Implement a Student Support Services (TRIO) Blackboard Class for all SSS members.
- Implement a College wellness center.

TECHNICAL COLLEGE OF THE LOWCOUNTRY

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www.tcl.edu/strategic