



TECHNICAL COLLEGE  
OF THE LOWCOUNTRY

**POLICY: Social Media**  
**Number: 5.5.12**

Responsibility: Human Resources  
Last Updated: February 21, 2023  
State Policy/Law: SBTCE Policy 8-0-108: Social Media

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Commission Chair

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President

**DISCLAIMER:** PURSUANT TO SECTION 41-1-110 OF THE CODE OF LAWS OF SC, AS AMENDED, THE LANGUAGE USED IN THIS DOCUMENT DOES NOT CREATE AN EMPLOYMENT CONTRACT BETWEEN THE EMPLOYEE AND THE SC STATE BOARD FOR TECHNICAL AND COMPREHENSIVE EDUCATION / THE SC TECHNICAL COLLEGE SYSTEM OR THE TECHNICAL COLLEGE OF THE LOWCOUNTRY. THE STATE BOARD FOR TECHNICAL AND COMPREHENSIVE EDUCATION/THE SC TECHNICAL COLLEGE SYSTEM AND THE TECHNICAL COLLEGE OF THE LOWCOUNTRY RESERVE THE RIGHT TO REVISE THE CONTENT OF THIS DOCUMENT, IN WHOLE OR IN PART. NO PROMISES OR ASSURANCES, WHETHER WRITTEN OR ORAL, WHICH ARE CONTRARY TO OR INCONSISTENT WITH THE TERMS OF THIS PARAGRAPH CREATE ANY CONTRACT OF EMPLOYMENT.

The Technical College of the Lowcountry (TCL) expects the appropriate use of social media by College employees. Disciplinary action may result from the use of institutional and personal social media accounts in a manner that is inconsistent with the guidelines that follow. The policy prohibits the disclosure of confidential information, misrepresentation, representing the College in a manner not authorized by the College President or his/her designee(s), unprofessional conduct or language, defamation, conveying or accepting endorsements on behalf of the College, and any other social media activity that violates College policies or procedures or reasonably could be expected to adversely affect the efficient operations of the College.

All College policies and procedures that cover employee conduct also apply in the social media environment. Any violation(s) of such policies and/or procedures may result in disciplinary action regardless of whether the conduct at issue consists of one or more of the specific activities identified herein. The Technical College of the Lowcountry expects all employees to interact in ways that promote cooperation and mutual respect.