

**TECHNICAL COLLEGE OF THE LOWCOUNTRY AREA COMMISSION**

**September 20, 2022**

**Beaufort Mather Campus**

**Public Comment: [areacommission@tcl.edu](mailto:areacommission@tcl.edu)**

**MINUTES**

**COMMISSIONERS PRESENT**

**Randy Dolyniuk, Chairman  
Sheree Darien, Vice Chair  
James Boozer, Secretary  
William Small  
Heath Duncan  
David Smalls**

**Absent Excused  
Rick Toomey**

**GUEST**

**Ian Scott, President and CEO Beaufort  
Regional Chamber of Commerce**

**STAFF PRESENT**

**Richard Gough, President  
Leslie Worthington, VP Academic  
Affairs  
Janis Hoffman VP Administrative  
Services  
Nancy Weber, VP Student Services  
Mary Lee Carns, VP Advancement  
Leigh Copeland, AVP for Marketing**

**COUNTY LIAISON**

**Alice Howard, Beaufort County Council**

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**The September meeting of the Area Commission for the Technical College of the Lowcountry was held on Tuesday, September 20, 2022 at 9:00 in the President's Boardroom on the Beaufort Mather Campus. Prior to the meeting media were notified and provided with the agenda and the Zoom link. An email address for public comment is published on the agenda.**

**CALL TO ORDER AND WELCOME**

**Chairman Dolyniuk called the meeting to order and noted that a quorum was present. Commissioner Toomey was absent, excused. Mr. Dolyniuk called for a motion to accept the Agenda as presented. Mr. Boozer made the motion which was seconded by Dr. Small; motion carried.**

**GUEST SPEAKER**

**Dr. Gough introduced Mr. Ian Scott, President and CEO of the Beaufort Regional Chamber of Commerce. Mr. Scott's presentation is attached to these Minutes as Attachment A. Mr. Scott reviewed the Mission and Vision for the Chamber and then discussed the Strategic Priorities:**

1. Support Local Businesses
2. Diversify the Economy
3. Build Leadership Capacity

After reviewing the changing demographics, the discussion centered on the area's heavy reliance on two major areas; the military and the hospitality/service sector industry. County employment organized by sector reveals that Services (62%) and Retail (18.8%) make up the majority of the employers in the area. These are not high paying areas and in order to grow the economy and per capita income, the county will need to diversify. One area targeted for growth is the healthcare sector and this is an area that the College excels in and is also expanding programs through course offerings and stackable credentials, most particularly in the area of patient care. Mr. Scott offered an update on the future of the three military installations.

The Marine Corp Recruit Depot on Parris Island, the Marine Corps Air Station and the Naval Hospital. Both Parris Island and the Air Station are positioned for growth and relevance. The disposition of the Naval Hospital and alternative uses for the 110 acres is being discussed on high levels and he expects to see some communication to the public in the midterm. It is the oldest operating medical facility in the Department of Defense. A new ambulatory care clinic is opening on the Air Station which will relieve some reliance on the hospital. According to a 2022 study by the Darla Moore School of Business at USC, the military influence in Beaufort county produces an annual impact of \$2.5 billion. Beaufort County's GDP (2020 census) is \$8.6 billion. Mr. Scott urged the Commissioners to get involved by supporting local business Chamber members and encouraged them to follow the Military Enhancement Committee on Facebook.

#### CONSENT AGENDA

The Consent Agenda consisted of the Minutes of the August 2 meeting. Chairman Dolyniuk called for a motion to accept the Consent Agenda as presented. Mr. Smalls made the motion, which was seconded by Mr. Boozer. Motion carried and was thus so ordered by Chairman Dolyniuk.

#### AFFIRMATION OF RENEWED MISSION STATEMENT

The Executive Leadership Team presented a concise, focused Mission Statement for the Commission's consideration and approval. The review of the Mission Statement was prompted by the on going work of the Strategic Planning Committee, the review of all Policies and Procedures, and the preparations for the upcoming SACSCOC reaffirmation.

*The Technical College of the Lowcountry's mission is to provide accessible, high-quality academic education and workforce training to serve the needs of individuals, businesses, and industries in Beaufort, Colleton, Hampton, and Jasper counties.*

Chairman Dolyniuk called for a motion to accept the revised Mission Statement as presented. Mr. David Smalls made the motion which was seconded by Mr. Boozer. The Commission vote was unanimous in favor of adopting the new Mission Statement and thus, so ordered by Chairman Doylniuk. The Mission Statement will now be sent to SC Commission on Higher Education for their final approval.

### THE FOODSEUM AT THE CULINARY INSTITUTE OF THE SOUTH

Leigh Copeland, AVP for Marketing, presented an update on the Foodseum – the museum you can taste- at the Culinary Institute of the South. She began by reviewing the principles that have guided the project:

1. The space must be welcoming to all – appeal to all age groups and demographic groups
2. It must showcase the rich history and culture surrounding food
3. It must spark conversations
4. It must be have a "hands on" elements to engage all the sense
5. It must have the depth and reach to create a life long learning experience
6. The programing must be compelling to draw the visitor in to the space and the experience.

Ms. Copeland showed the Commission renderings of the space and examples of the interactive exhibits. She noted the handcrafted table that was constructed and donated by the Sun City Woodworkers Club and features stylized 'rice trunks' at each end. The Foodseum is slated for a 'soft opening' in early April 2023. In October 2022 the space will present a month long art exhibit. Ms. Copeland's presentation is attached to these Minutes as Attachment B.

Ms. Carns announced that the upcoming A Chef's Table event on November 10 is sold out. Prior to the event, a few VIP guests will have the pleasure of an hour with special guest Natalie Dupree, an icon of the Southern culinary scene.

### DEI/ INSTITUTIONAL CLIMATE SURVEY

The Commissioners were each provided with a hard copy of the Executive Summary which is attached to these Minutes as Attachment C. Dr. Gough reviewed survey methodolgy and levels of participation. Two hundred forty six students, staff, and faculty responded which represented good participation. He summarized the results and discussed the areas that the survey highlighted for improvement:

- Better campus wide communication via regularly scheduled Town Hall events
- Establishment of a DEI official – AVP Rodney Adams has been appointed.
- System wide DEI / Climate survey also being conducted by the System Office. TCL will participate in the survey and subsiquent activities based on results.

The DEI initiative is on going on the College level as well as on the Technical College System level. Dr. Gough will keep the Commisisoners informed of activities.

### SCATCC REPORT

Commissioner David Smalls, who is serving as Chairman of the association for Technical College commissioners, reported that the next meeting is December 7. The Association meets quarterly.

### PRESIDENT'S REPORT

Dr. Gough noted the establishment of The Clist Center for Learning Excellence. Founded through the generosity of Liz and Todd Clist, the Center supports professional development for faculty members as well as faculty Convocation in the fall which brings in a guest speaker.

Regarding enrollment, Dr. Gough said the Admissions and Enrollment team really stepped up and brought Fall enrollment in at 7% up in FTE, 6.5% up in Headcount. That translates into 2,274 students (HC) against a goal of 2,150. TCL currently ranks #6 out of 16 technical colleges in Fall enrollment.

Dr. Gough told the Commission that 3 of the 5 rental properties purchases by Beaufort County will close later today. The remaining 2 properties will close in the next two weeks.

### CHAIRMAN'S REPORT

Chairman Dolyniuk reminded the Commissioners to send in the survey portion of Dr. Gough's annual performance evaluation. He also encouraged them to attend the October 9 reception at the Culinary Institute of the South to welcome the new Dean, Dr. Francine Marz. The November 10th Chef's Table event is sold out but there is still sponsorships available at \$2,500 and donated items for the silent auction are welcome.

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**ADJOURNMENT**

Having no further business Mr. Dolyniuk adjourned the September 2022 meeting of the Technical College of the Lowcountry Area Commission at 11:20 am.

Respectfully Submitted,

Ann Cullen

APPROVED:



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Randy K. Dolyniuk

Chairman



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James Boozer

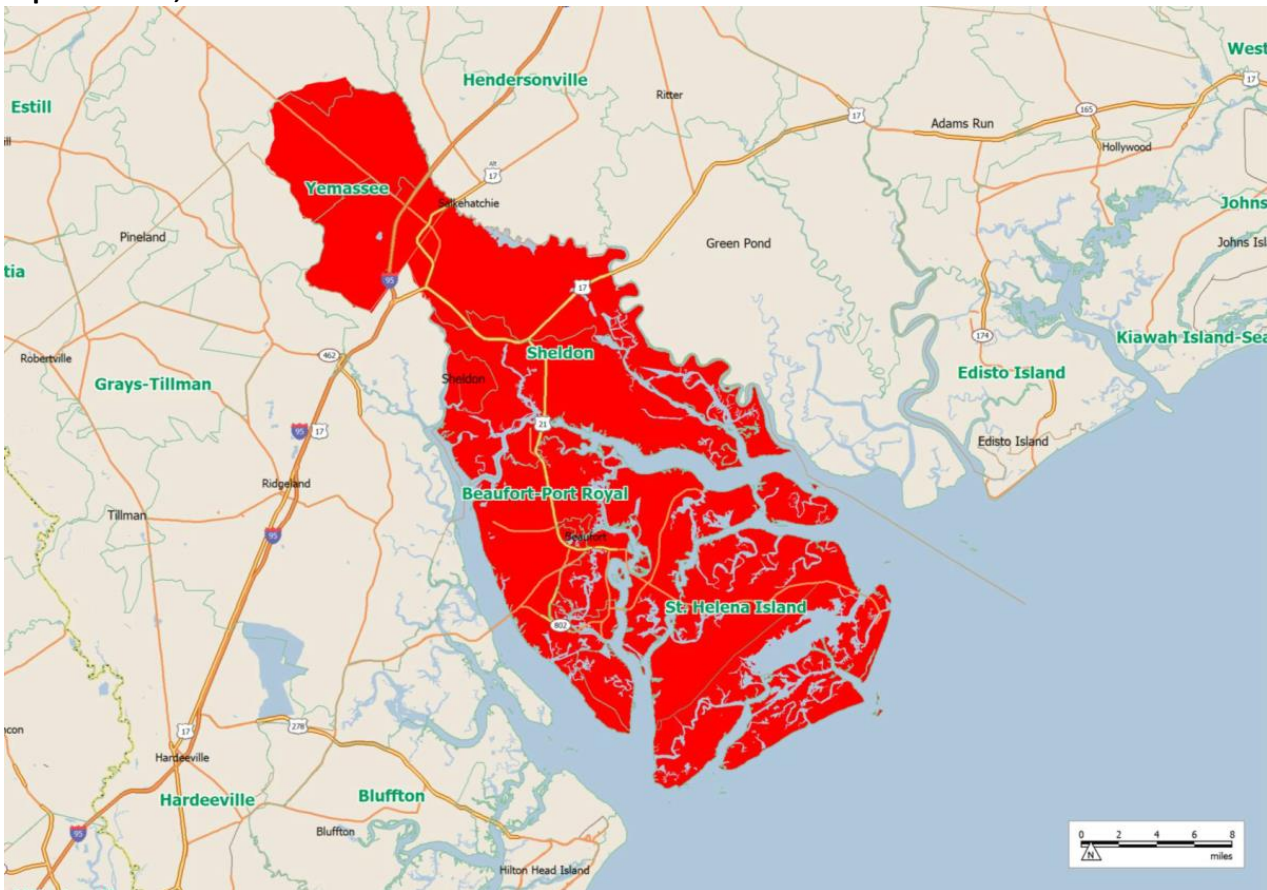
Secretary

Attachment A:

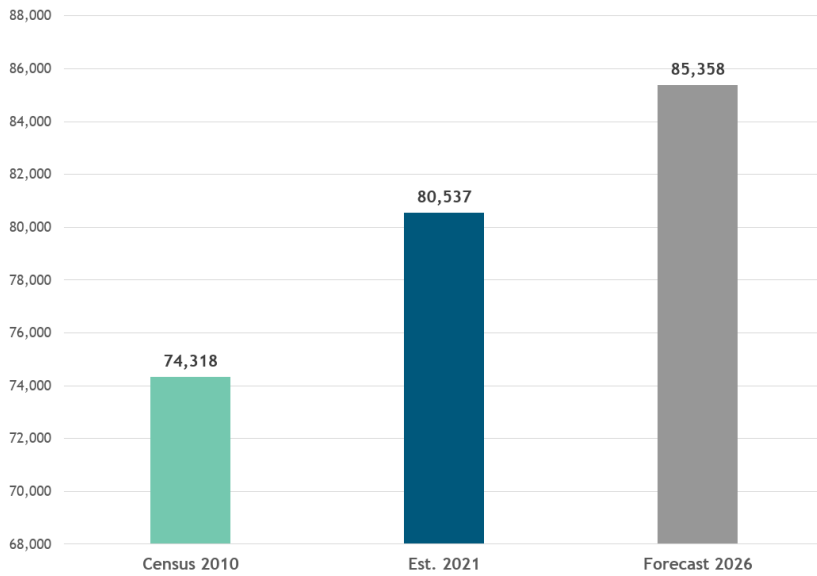
## **REGIONAL PROSPERITY DASHBOARD**

- ▶ Steady Job and Population Growth
- ▶ Lagging Incomes
- ▶ Aging Population
- ▶ Service Sector Dominance





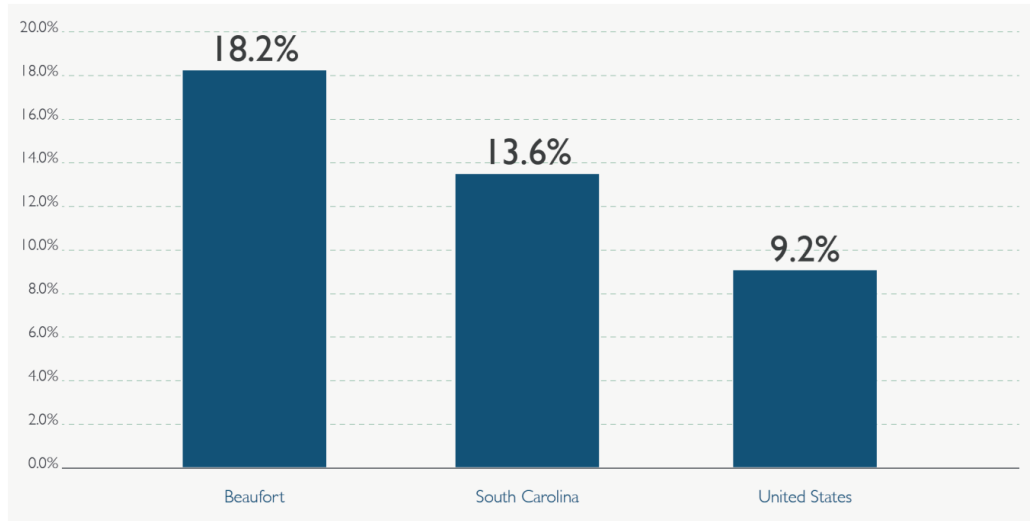
## POPULATION and HOUSEHOLD GROWTH 2010-2026



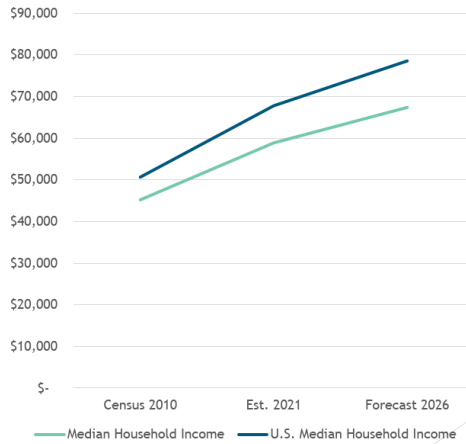
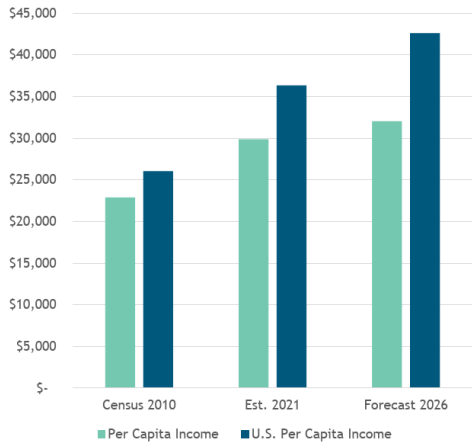
**~4,800**  
Forecast Net  
Growth thru 2026



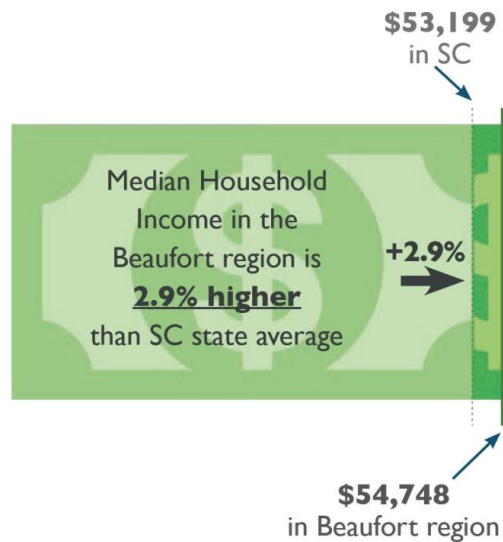
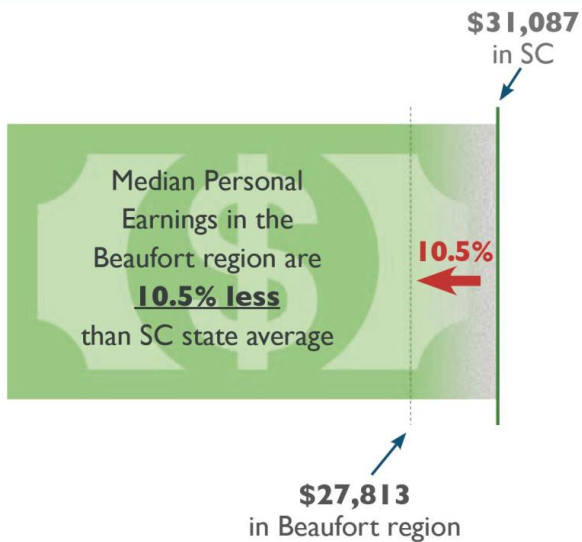
## TOTAL EMPLOYMENT GROWTH 2010-2019



# PER CAPITA AND MEDIAN HOUSEHOLD INCOME

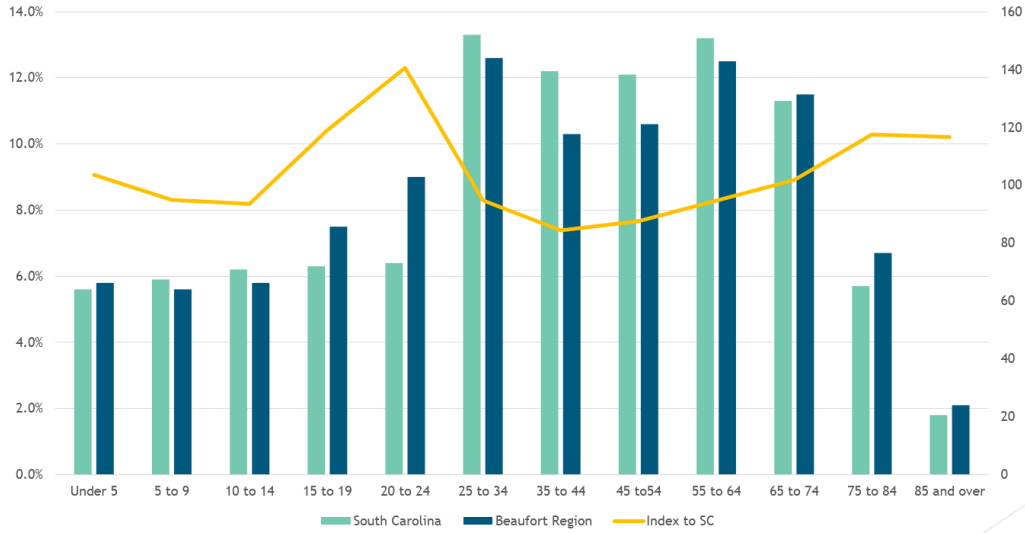


## Beaufort Financial Comparisons

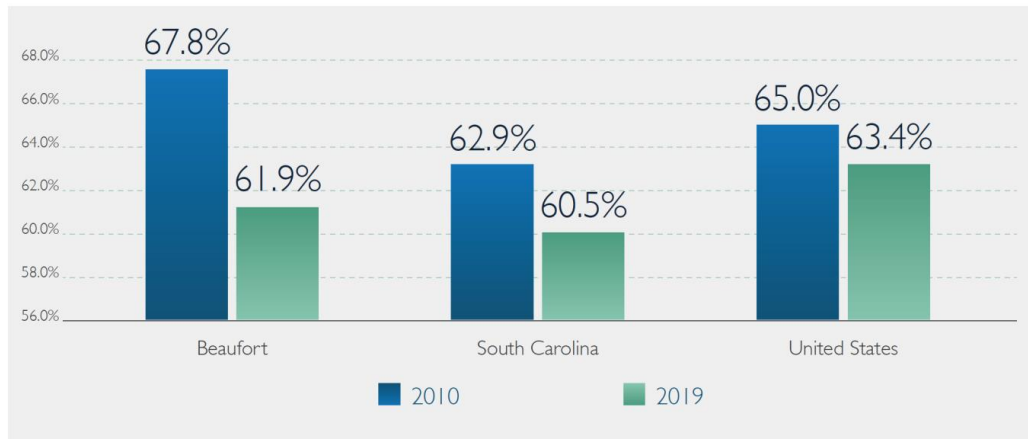




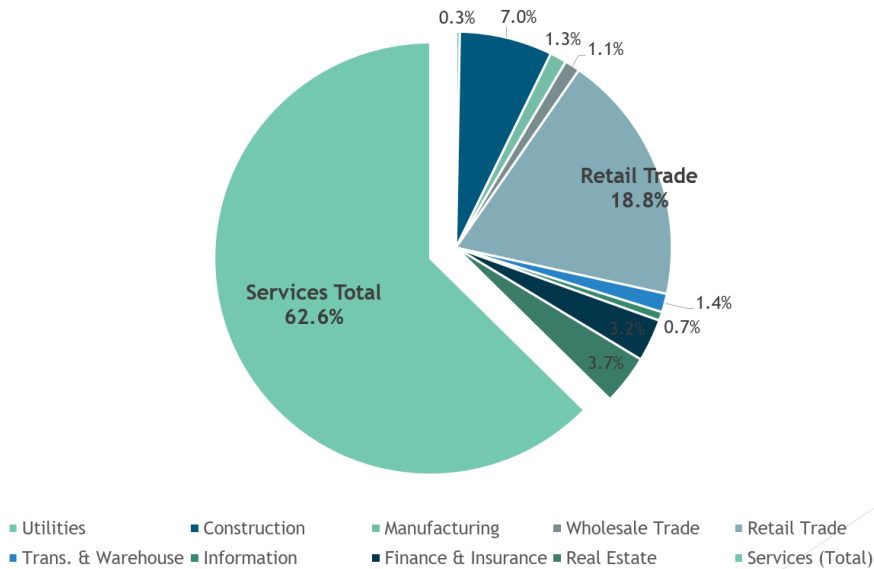
## AGE DISTRIBUTION 2021



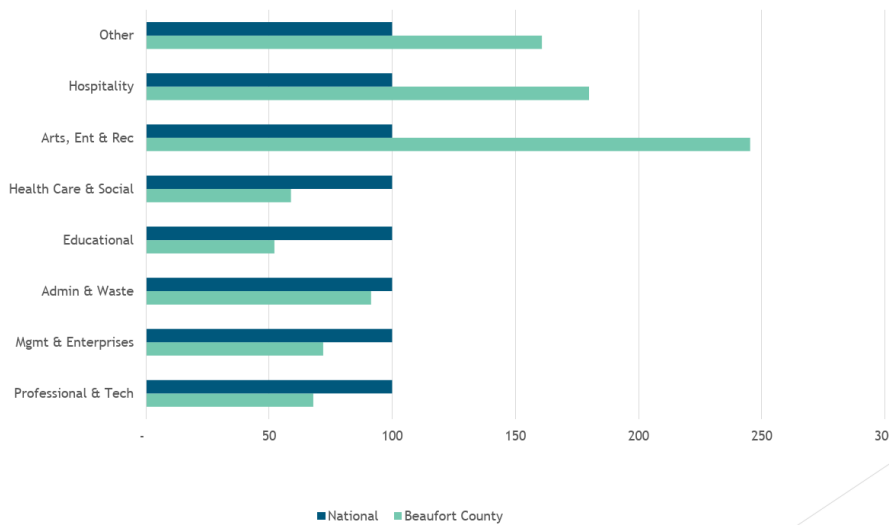
## LABOR FORCE PARTICIPATION 2010-2019



## COUNTY EMPLOYMENT BY SECTOR 2020



## SERVICE SECTOR EMPLOYMENT 2020





## INSTALLATION UPDATE



## SITUATION ANALYSIS

- ▶ MCRD Parris Island
  - ▶ \$135 million+ invested in energy and stormwater
  - ▶ Capable of growing
- ▶ MCAS Beaufort
  - ▶ \$122 million in FY22 budget for F-35 program
  - ▶ Townsend Bombing Range and offshore airspace
- ▶ Naval Hospital Beaufort
  - ▶ Mission directly tied to MCRD and MCAS
  - ▶ Oldest operating medical facility in DOD
  - ▶ New Ambulatory Care Clinic announced at MCAS

- ▶ Local Service Members: **10,517**
- ▶ Total Jobs Supported: **21,241**
- ▶ Number of Veterans: **29,102**
- ▶ Total Annual Impact: **\$2.5 Billion**
  - ▶ Total Beaufort County GDP - \$8.6 Billion (2020 census)

Source: SC Military Base Task Force, 2022 Economic Impact Report, University of South Carolina, Darla Moore School of Business



## ECONOMIC IMPACT

- ▶ Local Service Members: **10,517**
- ▶ Total Jobs Supported: **21,241**
- ▶ Number of Veterans: **29,102**
- ▶ Total Annual Impact: **\$2.5 Billion**
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Source: SC Military Base Task Force, 2022 Economic Impact Report, University of South Carolina, Darla Moore School of Business

## PROJECT VISION STATEMENT

- The Foodseum will be a center for engaged learning dedicated to preserving and promoting Southern food history and culture.
- The Foodseum will encompass the rich tradition of Southern cooking by welcoming, informing, and engaging visitors of all ages by presenting content in a compelling manner, accessible to all.
- As a unique attraction in the area, the Foodseum will draw both neighbors and tourists alike to expand and challenge their notions of Southern food.
- Visitors will be invited to explore the origins of this unique culinary heritage and encouraged to share what they have learned at the Foodseum upon returning to their own dinner tables.



3



## PROJECT GUIDING PRINCIPLES

1. Welcoming to All
2. Rich History and Culture
3. Convene Conversations
4. Participatory Experiences
5. Lifelong Learning
6. Compelling Programming



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## CURATORIAL ADVISORS

### KEVIN MITCHELL

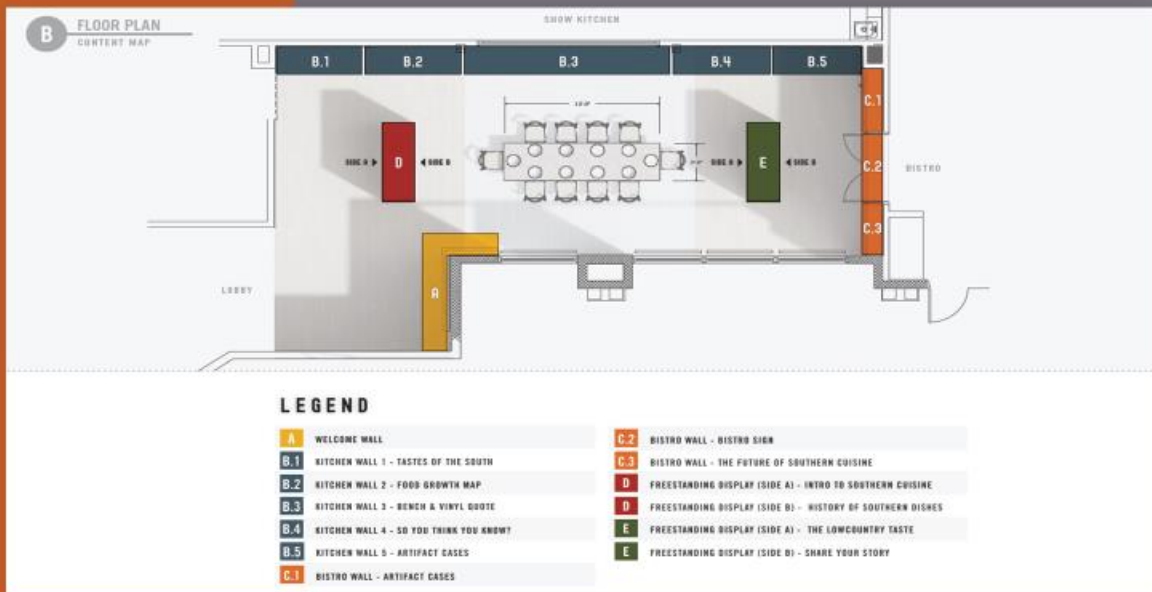


Chef and scholar Kevin Mitchell was a 2020-2021 South Carolina Chef Ambassador. In addition, he is a cookbook author and lecturer. He also serves as an instructor at the culinary institute of Charleston at Trident Technical College and holds two degrees from the Culinary Institute of America.

### LIZ WILLIAMS



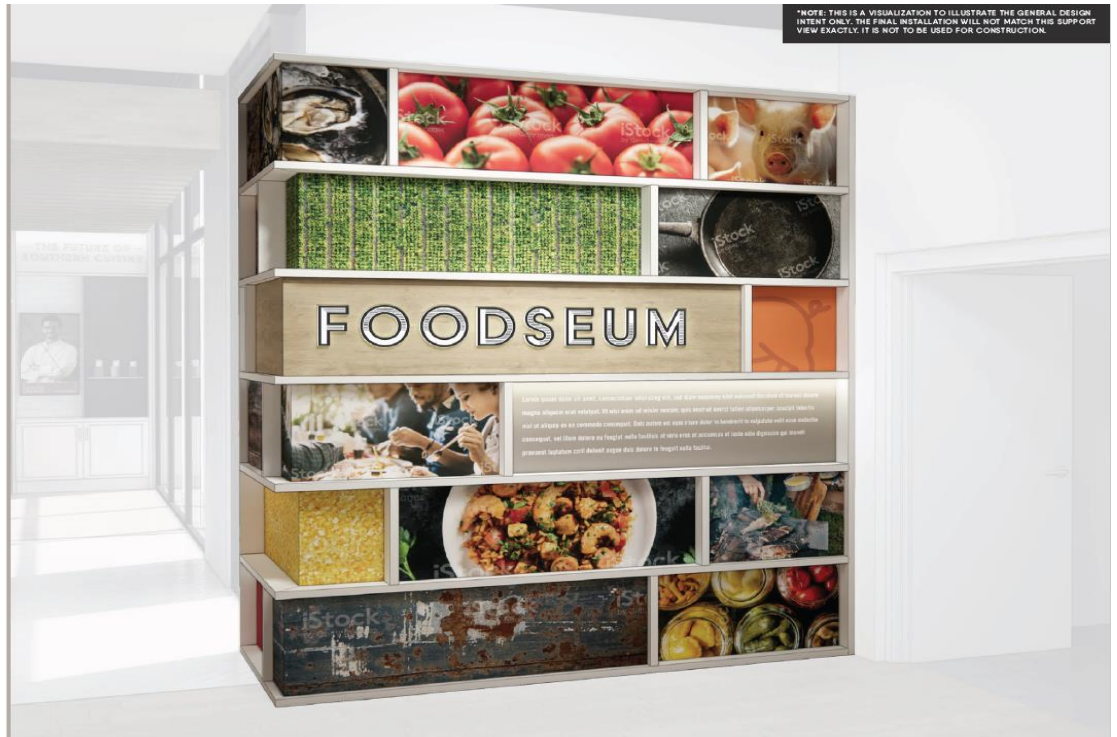
Liz Williams, Southern food author and scholar, was born and raised in New Orleans, Louisiana. She is a founder of the Southern Food & Beverage Museum and President of the National Food & Beverage Foundation. She also writes and consults about food museums.



**A WELCOME WALL**  
FOODSEUM WELCOME WALL



REFERENCE PLAN  
NOT TO SCALE



**D FREESTANDING DISPLAY 1**  
INTRO TO SOUTHERN CUISINE & HISTORY OF FOOD



REFERENCE PLAN  
NOT TO SCALE





## SCHEDULE

Exhibit Fabricator and Installer Bid Process	September 14 - December 16, 2022
Bid-Selected Exhibit Fabricator – NTP	December 19, 2022
Exhibit Fabrication	January 2 - March 24, 2023
Exhibit Installation	March 27 - April 7, 2023
Project Soft Opening	April 7, 2023 (Tentative)





**ATTACHMENT C: EXECUTIVE SUMMARY, DEI AND CLIMATE SURVEY 2022**

DEI-Climate Survey – Executive Summary

Dear TCL Community,

In April 2022, the Technical College of the Lowcountry conducted a Diversity, Equity, and Inclusion - Climate Survey. The survey is an outcome of our strategic planning efforts. I am grateful to all those who participated. Your feedback was important. DEI surveys help us to understand better how different groups experience our college environment. The survey data will help us develop policies, practices and other activities as we continually strive to create an environment that welcomes, supports and celebrates people of all backgrounds, races, genders, identities, ages, religions, physical abilities and perspectives.

The survey was administered by HEDS – an Indiana company specializing in collegiate DEI-Climate assessments. HEDS has an excellent national reputation and was able to guarantee respondent anonymity. In all, 246 faculty, staff and students responded to the survey.

While there are many important data points in the survey report, I would like to point out four significant findings:

- 67% of respondents are satisfied or very satisfied with the College’s environment regarding diversity.
- 86% of respondents agree or strongly agree that a diverse campus improves experiences and interactions in the classroom, workplace and overall community.
- 14% of respondents said they experienced harassing or discriminating behaviors.
- 29% of respondents indicated that the process for reporting acts of discrimination or harassment is unclear.

We regret the experiences of those individuals who have suffered harassing or discriminating behaviors. Please know that we are committed to doing all we can to eliminate those behaviors and improve our college environment. We acknowledge there is more to be done. The survey indicates a need to improve the quality of our communication and our sense of community - to enhance our feeling of belonging and connectedness. To assist in this effort, the College appointed a DEI Officer – Mr. Rodney Adams.

Below are more survey results. This is valuable data but not the end of a process. The information helps establish a baseline against which we can measure our ongoing work to improve our culture.

Richard Gough

TCL DEI-Climate Survey Data

1. Satisfaction with the overall college environment.

- 72% Satisfied or Very Satisfied
- 14% Neither Satisfied nor dissatisfied
- 15% Generally dissatisfied or very dissatisfied

2. Satisfaction with college experience/environment regarding diversity.

- 67% Satisfied or Very Satisfied
- 20% Neither Satisfied nor dissatisfied
- 13% Generally dissatisfied or very dissatisfied

3. The extent to which you experience a sense of belonging or community at TCL.

- 63% Satisfied or Very Satisfied
- 19% Neither Satisfied nor dissatisfied
- 18% Generally dissatisfied or very dissatisfied

4. The extent to which you feel all community members experience a sense of belonging or community at TCL.

- 56% Satisfied or Very Satisfied
- 22% Neither Satisfied nor dissatisfied
- 21% Generally dissatisfied or very dissatisfied

5. Percent of respondents by race, ethnicity, gender and identification hearing insensitive/disparaging remarks about people with a particular racial/ethnic identity.

	Never	Rarely	Sometimes	Often	Very Often
Black/African American	64%	18%	14%	5%	0
Asian	100%	0	0	0	0
Hispanic/Latino	81%	6%	13%	0	0
White	61%	23%	13%	3%	0

**TCL Area Commission  
September 20, 2022**

Male	70%	28%	2%	0	0
Female	68%	14%	14%	3%	1%
Non-binary	50%	0	50%	0	0

6. Percent of respondents indicating the source of insensitive/disparaging remarks.

	Never	Rarely	Sometimes	Often	Very Often
Students	59%	17%	16%	4%	4%
Faculty	62%	15%	18%	3%	2%
Staff	61%	17%	17%	3%	2%
Administration	69%	13%	12%	3%	3%
Local Community	51%	17%	22%	5%	5%

7. Percentage of respondents who experienced discrimination/harassment aimed at their racial/ethnic identity.

Race/Ethnicity	
Black/African American	8%
Hispanic	9%
Multiple Race/Ethnicity	6%
White	3%
Gender Identity	

**TCL Area Commission  
September 20, 2022**

	LGBTQ+	3%
	Female	4%
Disabilities		
	Long Term	5%

8. Respondents were asked ten questions concerning their perceptions of the College’s climate.

1) The College emphasizes ensuring a diverse faculty, administration and staff.

Strongly agree or agree 55%

Strongly disagree or disagree 13%

2) Diversity and inclusion are primary TCL values.

Strongly agree or agree 49%

Strongly disagree or disagree 17%

3) I have the resources to be a successful student or employee.

Strongly agree or agree 77% (yes)

Strongly disagree or disagree 21% (no)

4) I feel comfortable reporting discrimination or harassment.

Strongly agree or agree 71%

Strongly disagree or disagree 15%

5) The environment is safe and secure.

Strongly agree or agree 70%

Strongly disagree or disagree 8%

6) I feel like I belong to the college community.

Strongly agree or agree 55%

Strongly disagree or disagree 13%

7) I feel prepared to learn, teach or work in a racially/ethnically diverse environment.

Strongly agree or agree 79%

Strongly disagree or disagree 4%

8) The primary reason for leaving the College.

Salary: 43%

9) The College is a good place to study or work.

**TCL Area Commission**

**September 20, 2022**

Strongly agree or agree 70%

Strongly disagree or disagree 10%

10) I feel comfortable reporting bias or discrimination.

Strongly agree or agree 63%

Strongly disagree or disagree 23%